



**News Release**  
**For Immediate Release**  
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Contact: Keaira English  
Public Relations Manager  
(972) 218-1361 Office  
(469) 268-7754 Cell  
(972) 275-0906 Fax  
kenglish@lancaster-tx.com



## CITY OF LANCASTER RECEIVES PRESTIGIOUS INTERNATIONAL RECOGNITION FOR ADVANCED MANUFACTURING INVESTMENT PROMOTION

**Lancaster, TX** – On Wednesday, November 8, 2023 the International Trade Council (ITC) recognized the City of Lancaster, Texas with the prestigious "Investment Promotion for Advanced Manufacturing Award" at the Go Global Awards, in Providence, Rhode Island, at the annual ITC conference. This accolade highlights Lancaster's exceptional efforts and achievements in attracting and promoting investment in the field of advanced manufacturing, showcasing the city as a leading global destination for innovation and industrial growth.

### **About the International Trade Council and the Go Global Awards**

The International Trade Council is a respected and influential organization dedicated to fostering cross-border trade and investment. With its global reach and expertise, the ITC plays a pivotal role in connecting businesses and governments, facilitating economic development and international cooperation.

The Go Global Awards, organized by the ITC, is an annual event celebrating the achievements of organizations and cities that excel in international trade, economic development, and investment attraction. These awards recognize the innovative strategies and initiatives that contribute significantly to global economic growth and sustainability.

### **Investment Promotion in Advanced Manufacturing**

Investment promotion, at its core, involves strategies and activities designed to attract and retain foreign and domestic investments in key economic sectors. For advanced manufacturing, this means creating an environment conducive to technological innovation, industrial development, and skilled workforce growth. Lancaster's commitment to these objectives has been instrumental in elevating the city's status as a hub for advanced manufacturing and high tech businesses which are driving economic prosperity and job creation.

This award serves as a testament to Lancaster's strategic initiatives and partnerships, which have significantly contributed to the city's economic vitality and global competitiveness in the advanced manufacturing sector. Looking forward, Lancaster remains committed to building on this success, continuing to innovate, attract investment, and foster an environment where advanced manufacturing can thrive.





**RI** **GO**  
**global**  
AWARDS

**CITY OF LANCASTER, TEXAS**

Is hereby recognized as the recipient of the

**INVESTMENT PROMOTION FOR  
ADVANCED MANUFACTURING AWARD**

Presented on this,  
the 8th day of November 2023  
in Providence, Rhode Island, USA

**In celebration of your exceptional  
achievements and contribution  
to global excellence**

**RHODE  
ISLAND**  
COMMERCE

 INTERNATIONAL  
TRADE  
COUNCIL

 International Centre for  
Trade Transparency  
& Monitoring