MEDIA ADVISORY

City of Lancaster receives Scenic City Award

Lancaster, TX – On August 8, 2017 the Scenic City Certification Program awarded the City of Lancaster Gold certification status. The Scenic City Certification Program supports and recognizes Texas municipalities that implement high-quality scenic standards for public roadways and public spaces. The Scenic City Certification Program provides a proven, highly-regarded tool to Texas cities for assessment, evaluation and recognition of infrastructure standards. Any Texas City may apply to the program for an objective, points based review of existing municipal infrastructure ordinances. Every application receives a score sheet evaluation; cities that score at the upper level and demonstrate a landscaping/tree planting program, on premise sign regulations and prohibitions of new billboards may earn Certified Scenic City designation.

Benefits of participation include:

- Provides expert third-party evaluation of existing standards;
- Facilitates internal review and analysis of development plans;
- Serves as a platform to educate citizens on the impact of local regulations;
- Fosters community character and civic pride; and
- Enhances economic development efforts.

The 2017 award represents Lancaster's first time to apply for the award and in doing so received the gold certification.

Lancaster will be recognized at an awards reception honoring 2017 certified Scenic Cities during the TML Annual Conference in Houston, on Thursday, October 5, 2017 from 5:30 p.m. – 7:00 p.m.

The City of Lancaster invites you to "like" the City on Facebook.com/CityofLancasterTX, follow us at Twitter.com/Lancaster_TX or register for weekly e-mail alerts regarding upcoming events on our website at www.lancaster-tx.com by clicking on "Notify Me".

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