

PRESS RELEASE

For Immediate Release
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A LOOK AT THE CITY OF LANCASTER

The City of Lancaster is located just 15 minutes south of Dallas, perimetered by IH-35, IH-20 and IH-45. It is a healthy, vibrant city that has a lot to offer its residents, the business community and North Texas visitors including quality, affordable housing, dynamic recreation and community event opportunities and an award winning school district. Lancaster welcomes you to discover our community as we see it.

The City of Lancaster invites our residents, surrounding cities and those visiting to experience the richness of our culture and community. Lancaster hosts numerous city-wide events including the Annual Juneteenth Celebration on Saturday, June 15, 2013. There are also four museums within our city limits, including the only State Auxiliary Museum in North Texas within the Lancaster Convention and Visitors Center, the Cold War Air Museum, the Commemorative Airforce Museum, and J.D. Hall Museum. While here, take in the historic architecture and modern appeal of the Lancaster Historic Town Square and downtown which boasts numerous eateries as highlighted on Good Morning Texas in April of this year.

Our city is active in the economic development community and Lancaster has the room to grow. Lancaster is an attractive site for commercial and industrial businesses seeking to capitalize on its ideal location in the DFW metroplex and the 55% of available land for development. The Lancaster Regional Airport and rail lines in Lancaster add to the city's appeal as a logistics hub. In 2013, Quaker Oats selected Lancaster as the location for its 1.2 million sq. ft. shipping and receiving facility. This record breaking development effort was voted the 2013 Best Industrial Deal by the Dallas Business Journal, confirming Lancaster as a city poised and ready for growth.

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What else does this city offer? An award winning education including excellence in academics, fine arts and athletics. Lancaster Independent School District is the 1st district in Texas to offer STEM curriculum (Science, Technology, Engineering and Math) for students Kindergarten through 12th grade. LISD has the highest graduation rate amongst all the Best Southwest member cities' school districts and prepares its students for the next level of education with its Early Childhood Education program and the More Than a Diploma Initiative. Lancaster is also adjacent to Cedar Valley College and University of North Texas Dallas, making higher education easily accessible to its citizens.

Take a new look at the City of Lancaster. This city is a dynamic place to live with a community spirit that resonates through our people. We welcome you to join us and experience Lancaster through our eyes...a home for family and fun, the site for quality development, and a community dedicated to quality education.

For more information about the City of Lancaster, please visit <u>www.lancaster-tx.com</u> or call 972-218-1300.

The City of Lancaster invites you to "like" the City on <u>Facebook</u>, follow us on <u>Twitter</u>, or register for weekly e-mail alerts regarding upcoming events on our website at <u>www.lancaster-tx.com</u> by clicking on "Notify Me".

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