



# MEDIA ADVISORY

**For Immediate Release**  
**Tuesday, January 8, 2018**

**Contact:** Jasmine Carr  
Community Relations Coordinator  
(972) 218-1303 office  
(972) 218-3609 fax  
[jcarr@lancaster-tx.com](mailto:jcarr@lancaster-tx.com)

## Lancaster MLK Foundation Parade

**Lancaster, TX** – In 1994 Congress passed the King Holiday and Service Act, designating the Dr. Martin Luther King Jr. Holiday as a national day of volunteer service, observed on the third Monday of January. Instead of having just a day off from work or school, Congress asked Americans of all backgrounds and ages to celebrate Dr. King's legacy by turning community concerns into citizen action.

To honor the legacy of Dr. Martin Luther King, Jr., the Lancaster Martin Luther King (MLK) Foundation, a private citizen organization, in partnership with the City of Lancaster, will hold the 14<sup>th</sup> Annual Dr. Martin Luther King, Jr. Parade on Saturday, January 13, 2018 at 11:00 a.m. The parade will begin at Lancaster Elsie Robertson Middle School, located at 822 Pleasant Run Road and will travel East on Pleasant Run Road for one mile, turning left and continuing North onto Dallas Avenue, proceeding on to the Lancaster High School Auditorium. Immediately following the parade there will be a short program in the auditorium. The program will include presentations of Dr. King's speeches, live performances, an award ceremony featuring special guests, and more.

The City of Lancaster is a proud co-sponsor of this event. For more information regarding the Lancaster MLK Foundation and the Dr. Martin Luther King, Jr. Parade, visit [www.LancasterMLK.org](http://www.LancasterMLK.org).

The City of Lancaster invites you to "like" the City on [Facebook.com/CityofLancasterTX](https://www.facebook.com/CityofLancasterTX), follow us at [Twitter.com/Lancaster\\_TX](https://twitter.com/Lancaster_TX) or register for weekly e-mail alerts regarding upcoming events on our website at [www.lancaster-tx.com](http://www.lancaster-tx.com) by clicking on "Notify Me".

###