



MEDIA ADVISORY

For Immediate Release

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Lancaster Earns Prominent Scenic City Certification

Lancaster, TX – On Thursday, October 5th, at an event held in conjunction with the Texas Municipal League’s Annual Conference, Lancaster was presented with the Gold Status of Scenic City Certification. 150 city officials and business leaders from across the state were on hand to recognize Lancaster, which was among 13 cities to earn certification for the 2017-2022 period.



The Scenic City Certification Program is a project of Scenic Texas, Inc. and its Program Partners. Texas cities access this diagnostic program for an objective review of existing municipal infrastructure ordinances as they relate to public roadways and public spaces. The evaluation compares the applicant city’s standards to the unique Scenic City model devised by the partnership organizations. Assessment is points-based, with every applicant city receiving a detailed, scored evaluation. Official certification can be earned by the cities that score in the upper range and meet stringent scenic streetscape standards.

Lancaster is newly certified this year, earning Gold Certification. The city joins municipalities such as Plano, Richardson, Southlake,

Colleyville, Bedford, and Houston in the prominent Scenic City Certification distinction. As one aspect of meeting its stated mission to offer a balanced and progressive vision for future development and growth, Lancaster has folded its participation in the Scenic City program into its overall planning process. Its Scenic City assessment made particular note of the City’s impressive design standards and well-articulated street landscaping ordinance.

“Scenic City Certification shines a light on Lancaster’s strong commitment to high-quality standards for public roadways and public spaces,” said Anne Culver, executive vice president of Scenic Texas. “This recognition is intended to support cities that have a long-range vision, and we hope it incentivizes other cities to follow Lancaster’s example.”

Scenic City Certification Program Partners include the American Planning Association-Texas Chapter, American Council of Engineering Companies of Houston, Houston-Galveston Area Council, Keep Texas Beautiful, North Central Texas Council of Governments, Scenic America, Scenic Houston, Texas Downtown Association, Texas Economic Development Council, Texas Historical Commission, Texas Municipal League, Urban Land Institute – Austin, Urban Land Institute – Houston, and Urban Land Institute – San Antonio. Learn more at www.sceniccitycertification.org.

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Scenic Texas Scenic Texas is a 501 c 3 non-profit organization. The mission of Scenic Texas is to preserve and enhance the visual character of Texas through promotion of enhanced design standards for public projects, freeway landscaping, sign control and scenic byway development. Visit www.scenictexas.org.