



MEDIA ADVISORY

For Immediate Release
Monday, December 29, 2014

Contact: Austin James
Lead Community Relations Assistant
(972) 218-1303 office
(972) 218-2609 fax
ajames@lancaster-tx.com

Lancaster MLK Foundation Parade

Lancaster, TX – In 1994 Congress passed the King Holiday and Service Act, designating the Rev. Dr. Martin Luther King Jr. Holiday as a national day of volunteer service, observed on the third Monday of January. Instead of having just a day off from work or school, Congress asked Americans of all backgrounds and ages to celebrate Dr. King’s legacy by turning community concerns into citizen action.

To honor the legacy of Dr. Martin Luther King, Jr., the Lancaster Martin Luther King, (MLK), Foundation, a private citizen organization in partnership with the City of Lancaster, will hold the 11th Annual Dr. Martin Luther King, Jr. Parade on Saturday, January 17, 2015 at 11:00 a.m. The parade will begin at Lancaster Elsie Robertson Middle School, located at 822 Pleasant Run Road and will travel East on Pleasant Run Road for one mile, turning left and continuing North onto Dallas Avenue, proceeding on to the Lancaster High School Coliseum. Immediately following the parade there will be a short program in the coliseum. The program will include presentations of Dr. King’s speeches, interesting facts about his life, and an award ceremony featuring special guests.

The City of Lancaster is proud to co-sponsor this event. For more information regarding the Lancaster MLK Foundation and the Dr. Martin Luther King, Jr. Parade, visit www.LancasterMLK.org.

The City of Lancaster invites you to “like” the City on [Facebook.com/CityofLancasterTX](https://www.facebook.com/CityofLancasterTX), follow us at [Twitter.com/Lancaster_TX](https://twitter.com/Lancaster_TX) or register for weekly e-mail alerts regarding upcoming events on our website at www.lancaster-tx.com by clicking on “Notify Me”.

###