

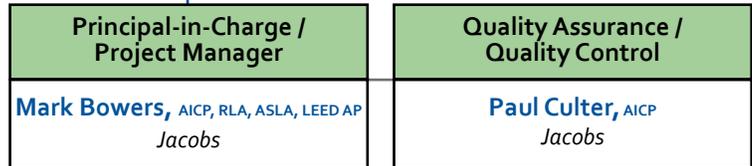
2 PROJECT TEAM

ORGANIZATION CHART

The following key personnel were selected for this project based on their demonstrated experience and qualifications.

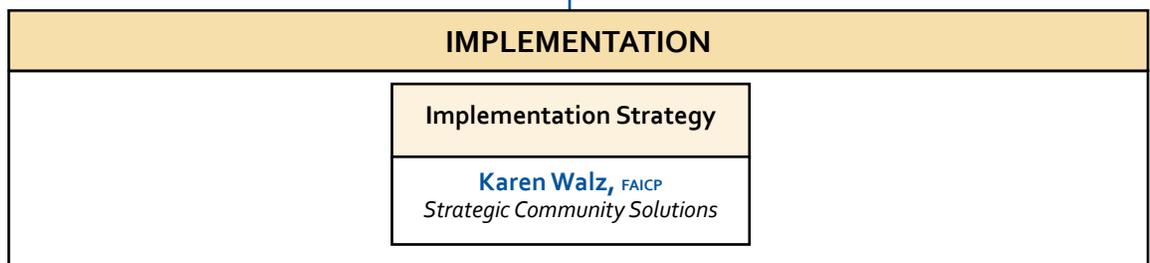
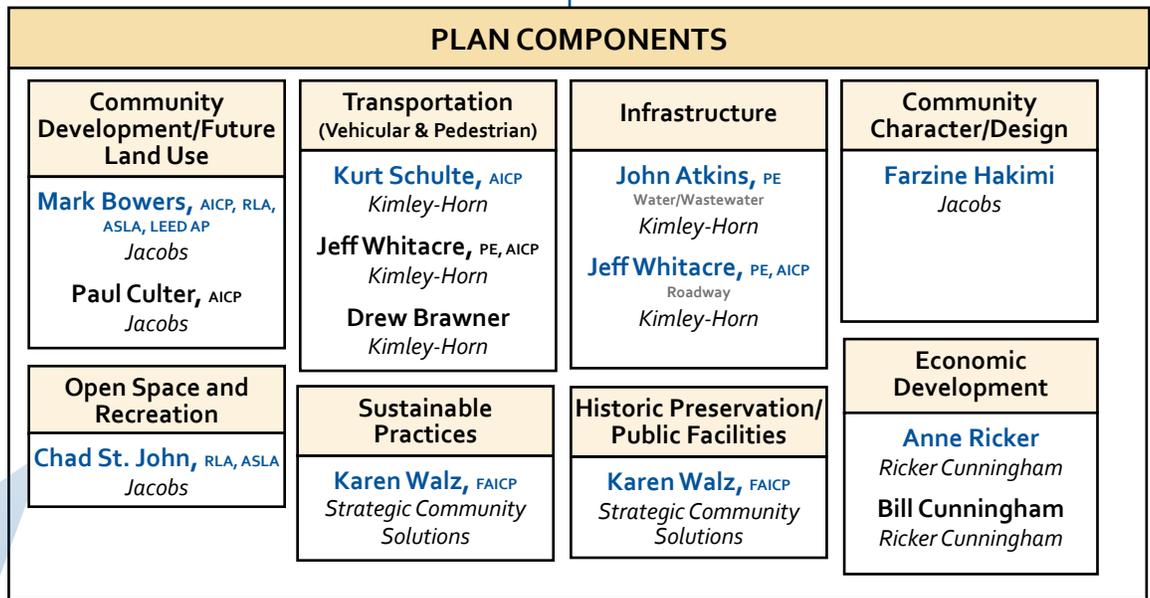
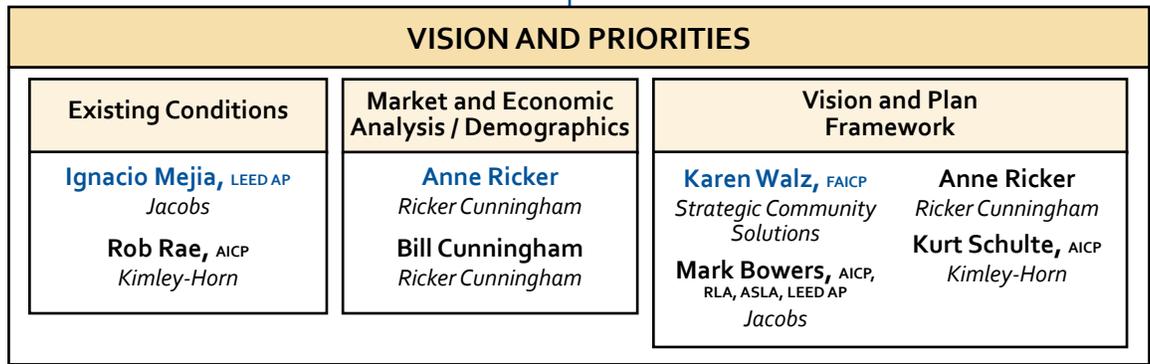


Blue - Primary Responsibility
Black - Supporting Responsibility



COMMUNITY VISIONING / STAKEHOLDER INVOLVEMENT

Karen Walz, FAICP
Strategic Community Solutions



PROJECT TEAM*continued***JACOBS****Project Role:**

As your Project Manager, Mark will ensure the commercial district master plan meets the vision, goals, and objectives set at the project’s onset. He will see that tasks are completed on time and within budget, and that the appropriate staff and resources are available. Leading the Land Use and Development Standards, Mark brings extensive land use and policy development knowledge to the team.

JACOBS**Project Role:**

As your QA/QC Advisor, Paul will ensure the planning and design meet your level of quality as well as Jacobs standards.

**Project Role:**

Leading your Community Visioning/ Stakeholder Involvement, Karen will develop and manage public involvement initiatives and facilitation activities, ensuring the community’s vision and goals are realized in your comprehensive plan. Karen is responsible for coordinating the development of implementation strategies to establish the future vision.

The JACOBS Team

The team we have assembled brings the City of Lancaster a strong combination of planning, design and the technical expertise necessary to successfully engage in all aspects of your Comprehensive Plan. Each team member has been selected for this project based on their demonstrated capabilities and experience. Their qualifications and role descriptions are provided below.

Mark Bowers, AICP, RLA, ASLA, LEED AP

Project Manager; Vision & Plan Framework; Community Development & Land Use

Mark is a Director of Planning and Landscape Architecture for Jacobs. A certified planner and registered landscape architect, he has 25 years of experience in planning, urban design, and landscape architecture. He served as the **Principal-in-Charge and Project Manager for the Main Street/Central Corridor Revitalization project in Richardson, TX**, leading a team of professionals in working with community stakeholders to create a revitalization strategy for the downtown area and a 1950s commercial freeway corridor in a community of 100,000. Mark also served as the Principal-in-Charge and Project Manager for the Realize Rowlett 2020 Comprehensive Plan in Rowlett, TX, leading a team of professionals in working with stakeholders to create a vision for future development in the community of 57,000. Mark has worked with many municipalities in a Project Manager/Land Use Planner role, resulting in repeat commissions with clients who benefit from his ability to translate vision into projects.

Paul Culter, AICP

QA/QC Advisor; Land Use Planner

Paul is a Director of Community Planning for Jacobs. A certified planner, he has developed comprehensive plans, land use plans, transportation plans, and written or revised zoning and other development controls, for more than 200 clients in his 21 years of service with Jacobs. Paul served as the **Project Manager and Senior Planner for the Cincinnati Comprehensive Plan in Cincinnati, OH**, leading a team of professionals in the City’s first comprehensive planning process in 60 years. Paul also worked with the City of Cincinnati in a Project Manager/ Land Use Planner role for their Land Development Code and their Transportation Plan. Paul served as **Senior Planner and Code Specialist for the City of Pantego Comprehensive Plan**. He provided planning as well as code writing in the development of the comprehensive plan, zoning code, and subdivision regulations for this community just west of Dallas.

Karen Walz, FAICP

Community Visioning / Stakeholder Involvement; Vision and Plan Framework; Implementation Strategies

Karen is the Principal for Strategic Community Solutions, a professional consulting firm that provides strategic planning, public engagement, comprehensive planning and plan implementation services. She brings over 35 years of professional analysis, strategic planning, community involvement and policy recommendation expertise to her projects. Karen served as the **Project Manager for “Vision North Texas,”** a coalition of private, public, and non-profit organizations carrying out a regional visioning initiative for the Dallas-Fort Worth Metroplex. She provided **public outreach and implementation strategies for Realize Rowlett 2020**, a strategic update for the city’s comprehensive plan, and for **Richardson’s Main Street/Central Revitalization Strategy**.



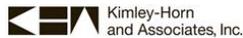
Project Role:

Leading the Market and Economic Analysis and Demographics, Anne will forecast future population and employment growth, estimate future development, and quantify the future fiscal impacts for the City.

Anne Ricker

Market and Economic Analysis and Demographics; Vision and Plan Framework

Anne is a Principal for Ricker Cunningham. From 1993 until 2010, Anne worked to expand the geographical scope of Leland Consulting Group, which became Ricker Cunningham in 2010. With extensive experience in real estate market analysis, urban redevelopment and vision building for public and private sector clients, Anne assists clients with understanding opportunities for and barriers to investment while defining tools and tactics to achieve success. She provided the **economic and demographic forecast and designed the fiscal impact model for the Realize Rowlett 2020 project**. Anne served in a similar role for the City of **San Angelo Comprehensive Plan providing economic and demographic forecast for the city's trade area**.



Project Role:

Leading the Thoroughfare and Pedestrian Linkage Planning, Kurt will ensure Fairview's thoroughfare plan and pedestrian linkage plan connect the Town's land use with transportation, providing context-sensitive solutions that are consistent with the Town's vision for connecting the area's destinations.

Kurt Schulte, AICP

Thoroughfare and Pedestrian Linkage Plan; Vision and Plan Framework; Development Standards and Guidelines

Kurt has focused his 22 year career on solving complex transportation and land use issues within a public process culminating into implementation strategies. Kurt's expertise in both land use and transportation planning as they relate to municipal infrastructure projects allows him to make the critical connection between land use and transportation components of redevelopment initiatives to position communities to attract sustainable development. He **provided transportation planning for Realize Rowlett 2020 Comprehensive Plan, Richardson Main Street/Central Expressway Revitalization, and Arlington New York Avenue Corridor Strategy** - these projects were completed with Mark Bowers and the proposed consultant team members.

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Project Role:

Leading the Existing Conditions, Ignacio will analyze data to understand the current land use and infrastructure, helping to inform future development opportunities. He will also support Mark Bowers with the Land Use Plan.

Ignacio Mejia, LEED AP

Existing Conditions; Land Use Plan

Ignacio's work experience supports a variety of urban design and landscape architectural assignments. Over the last seven years, he's provided land use planning, large-scale master planning, park planning and design, and detailed design of streetscape projects. He assisted the team with **planning and design support for the the Richardson Main Street/Central Corridor Revitalization and the Realize Rowlett 2020 Comprehensive Plan projects**. Ignacio has worked with Mark Bowers for the last seven years, providing planning and design services for communities throughout Texas.

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Project Role:

Leading the Parkland, Open Space and Trail Plan, Chad will identify opportunities that enrich the Town's recreational and open space opportunities, further promoting the Fairview's future development.



Project Role:

Providing existing conditions support and thoroughfare and pedestrian linkage plan support for the master plan update, Rob will help inform the team of future development opportunities.



Project Role:

Supporting the transportation portion of the comprehensive plan, Drew will work with the team to provide pedestrian and vehicular planning options.



Project Role:

Working with Anne on the Market and Economic Analysis/Demographics and Economic Development, Bill will help forecast future population and employment growth, estimate future development, and quantify the future fiscal impacts for the City of Colleyville.

Chad St. John, RLA, ASLA

Parkland, Open Space, and Trail Plan

Chad has 15 years of experience leading parks, trails, and open space projects. He has contributed to numerous landscape projects for municipalities throughout Texas as Lead Designer and Project Manager. Chad is leading the [landscape planning and design for Grand Park in Frisco, TX](#), a 300 acre park located in the heart of the community, [as well as the White Rock Lake Trail Master Plan in Dallas, TX](#). Chad understands how to successfully work with project teams to take a design concept through the construction process.

Rob Rae, AICP

Existing Conditions

Rob's five years of professional experience includes assisting cities and MPOs with transportation and land use planning support. Helping clients anticipate future traffic demands, travel demand modeling is one of his key focus areas. Along with modeling, Rob focuses his efforts on connecting the transportation-land use dynamic by helping create future build-out scenarios that weigh the cost and benefits of land use policy decisions. His recent work experience includes [transportation planning support for the Realize Rowlett 2020 Comprehensive Plan and the Richardson Main Street/Central Expressway Revitalization](#). Prior to joining Kimley-Horn, Rob worked for the San Antonio-Bexar County MPO, helping develop their transportation safety program.

Drew Brawner

Transportation

Drew's five years of professional experience includes data collection and analysis for a variety of land use and transportation planning studies. His project types include comprehensive plans, land use/redevelopment plans, corridor studies, master thoroughfare plans, and mobility plans. Prior to joining Kimley-Horn, Drew worked for the City of Arlington Urban Design Center, providing urban design solutions and planning analysis for the City and general public. Projects completed for the City of Arlington included neighborhood-level planning and analysis, infill/redevelopment scenarios, and design concepts for civic spaces. Andrew's experience includes the [Arlington New York Avenue Corridor Strategy](#), [Farmersville Comprehensive Plan](#), and [Central Bedford Redevelopment Plan](#).

Bill Cunningham

Market and Economic Analysis / Demographics; Economic Development

Bill is a Principal for Ricker Cunningham. From 1993 until 2010, Bill worked with Anne to expand the geographical scope of Leland Consulting Group, which became Ricker Cunningham in 2010. With extensive experience in real estate market analysis, urban redevelopment, and development economics for public and private sector clients, Bill understands the fiscal and economic realities that support successful projects and sound investment. He worked with Anne to provide the [economic and demographic forecast and the fiscal impact model for the Realize Rowlett 2020 project](#). For the City of [San Angelo Comprehensive Plan](#), he provided the [economic and demographic forecast](#) for the city's trade area.